14th Annual

Western Cape Procurement Conference

PARTNERSHIP

Prospectus

Western Cape Government

22 - 25 June 2027

ATKV Goudini Spa, Western Cape

www.smartprocurementworld.com/wc

SmartProcurement World

WHO IS

Smart Procurement?

Smart Procurement World Is A Division Of Commerce Edge South Africa (CESA), A Recognised Leader In Supply Chain & Procurement Capability Development.

Commerce Edge
COMPETENCE DELIVERED

For Nearly Two Decades, CESA Has Worked In Collaboration With Leading Professional & Industry Bodies, Including The Chartered Institute Of Procurement And Supply (CIPS) Africa & SAPICS, To Advance Skills, Standards, And Professional Excellence Across The Procurement Ecosystem. As A CIPS Centre Of Merit & The Largest Cips Study Centre In South Africa, **Commerce Edge South Africa Is Trusted as a Cornerstone Of Procurement & Supply Chain Development.**

Through Smart Procurement World, This Expertise Extends To A Powerful Professional Community, Engaging Over 30,000 Procurement & Supply Chain Practitioners Annually In South Africa And A Further 20,000 Across The African Continent. Beyond Professional Development, Smart Procurement Actively Enables Market Access And Supplier Development Through Targeted ESD Events, Programmes & Initiatives That Connect Organisations, Suppliers, and Decision-Makers Across The Value Chain.

Supported By The **Western Cape Provincial Treasury, The Department Of Health,** And **The Department Of Infrastructure,** The Conference Will Convene Officials From Municipalities And Government Departments, As Well As Prominent Engineers And Asset Management Practitioners.

Together, We Will Explore Forward-Thinking Strategies That Address Immediate Needs While Building Resilient Systems For Long-Term Growth & Economic Transformation.

Join Us In Creating A Legacy Of Growth & Opportunity That Will Define The Future.

Western Cape Government



Exclusive Access

TO SENIOR PROVINCIAL DECISION-MAKERS

The 2027 Western Cape Procurement Conference brings together provincial government, public sector institutions and private sector partners to explore procurement priorities, commodity-focused sourcing and cross-departmental buying opportunities across the Western Cape.

Anchored by the Western Cape Provincial Treasury, the Department of Health and the Department of Infrastructure, the conference also engages DEDAT (Department of Economic Development and Tourism) and other relevant provincial departments.

Private sector organisations, suppliers, manufacturers, contractors and service providers are invited to participate, gaining insight into government procurement priorities, exploring shared purchasing needs and engaging directly with key decision-makers to identify potential business opportunities.

THE PROGRAMME FEATURES

- Ministerial And Senior Executive Participation
- Provincial Treasury Leadership Addresses
- Dedicated Department Tracks
- Commodity-Focused & Cross-Departmental Buying
- Governance, Compliance & Infrastructure Delivery
- Private Sector Engagement & Procurement Opportunities

This Is A Curated Environment Designed For **Strategic Dialogue, Cross-Departmental Collaboration & Decision-Level Engagement**, Connecting Government Procurement Priorities With Private Sector Capabilities And Solutions.

PROVEN TRACK RECORD

A Fully Subscribed, High-Demand Platform

2023

West Coast District

FULLY SUBSCRIBED

2024

Garden Route Municipality

FULLY SUBSCRIBED

2025

Winelands District

FULLY SUBSCRIBED

2026

Building On This Proven Demand, the 2027 Conference Will Once Again Host This Influential Audience To Date, Creating An Unmatched Opportunity For Sponsors And Exhibitors To Engage Decision-Makers With Time, Intent, And Focus

Year after year, the Western Cape Procurement Conference reaches capacity, reinforcing its reputation as a high-value, must-attend gathering for the province's procurement and supply chain leadership.

Building on this proven demand, **the 2026 conference will host its largest and most influential audience to date**, creating an unmatched opportunity for sponsors and exhibitors to engage decision-makers with time, intent, and focus.



Your Advantage as a Partner

AS A SPONSOR OR EXHIBITOR, YOU GAIN

- Full-access engagement across all conference days, curated networking sessions, and official social functions
- Direct exposure to a high-quality, decision-making audience with active procurement mandates
- Time and space to build real relationships — not rushed conversations or crowded stands
- Clear alignment opportunities across municipal, district, and provincial procurement structures

* *This platform is intentionally limited to **15 STRATEGIC PARTNERS**, ensuring depth of engagement and meaningful return on investment.*

Who You Will Meet

- Municipal Managers and CFOs
- Department Heads and Senior Officials
- Supply Chain and Procurement Managers
- Asset and Local Economic Development (LED) Managers
- Private Sector Procurement Leaders
- One province. One room. The people who decide.



Partnership Deadline

30 March 2027

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Exhibition Partner Benefits

LIMITED TO 12 PARTNERS

- Designated exhibiting area (inclusive of 1x table, 2x chairs, 1x table cloth)
- Submission of a 60 second promo video (to be played in the conference)
- Branded on all relevant event collateral as an exhibition partner
- 2x ***'Stand Representative'*** passes
- 2x passes to '***Awards Gala Dinner'*** and all networking luncheons and dinners
- Facilitated meetings and introductions to key prospects
- Option to supply delegate bag inserts

Total Investment	R45 000.00







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Attendee Partner Benefits

SERVICE PROVIDER DELEGATE PASS

- Submission of a 60 second promo video (to be played in the conference)
- Branded on relevant event collateral as a partner
- 1x ***'All Access'*** delegate pass
- Facilitated meetings and introductions to key prospects
- Option to supply delegate bag inserts

Total Investment **R20 000**

On a first come basis

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Luncheon Partner Benefits

LIMITED TO 2 PARTNERS

- Designated exhibiting area (inclusive of 1 x trestle table, 2x chairs, 1x table cloth)
- Branding of entire luncheon area
  Partner may provide marketing & branding material (i.e. banners, gifts etc.) for partner's own cost
- Branded on all relevant event collateral (as a luncheon partner)
- 10 minute welcome address to delegates
- 3x '***Conference Delegate***' passes
- 3x passes to '***Awards Gala Dinner***'

Total Investment	R85 000

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Networking Dinner Partner Benefits

- Exclusive branding rights and placement of branded material (for conference day 1)
- Networking Dinner
- Partner may provide marketing & branding material (i.e. banners, gifts, branded collateral ect.)
- Logo inclusion with all relevant event collateral
- 60 second promo video (to be played within conference)
- A looped branded video/collateral (for duration of dinner)
- 10 minute welcome address (at dinner)
- 2x ***'Conference Delegate'*** passes
- 2x passes to '***Awards Gala Dinner'***
- Designated exhibiting area (inclusive of 1 x trestle table, 2x chairs, 1x table cloth)

Total Investment	R180 000







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Gala Dinner Partner Benefits

- **Exclusive branding rights** (and placement of branded material)
- **Partner may provide marketing and branding material** (i.e. banners, gifts, branded collateral ect.)
- **Logo inclusion with all relevant event collateral** (as the official awards host partner)
- **Media campaign inclusion** (ministerial attendance)
- **60 second promo video** (to be played within conference)
- **10-minute welcome address** (at awards)
- 2x ***'Conference Delegate'*** passes
- 5x passes to ***'Awards Gala Dinner'***
- **Designated exhibiting area** (inclusive of 1 x trestle table, 2x chairs, 1x table cloth)

Total Investment	R300 000

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Add on Partner Options

- Delegate Bags Sponsor
- Delegate Bag Inserts
- Speaker Gifts
- Lanyards
- Water Bottles
- Branded Stationery
- Coffee Station
- VIP Experiences
- Shuttle Partner

Investment from	R10 000

Western Cape
Procurement Conference

Contact Us





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Sponsorship Enquiries

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